



# Cardiovascular Gene Therapies: Ethical Considerations

**ESC-CRT Workshop: “The Revolution in Pharmacotherapy”**

February 1, 2024

**Dr. iur., Dr. med. et Dr. sc. med. Julian W. März, Master in Economic Law (IEP de Paris)**

Research Fellow,

University of Zurich, Faculty of Medicine,

Institute for Biomedical Ethics and History of Medicine (IBME)



## Disclosure

**No conflict of interest to declare.**



## Outline

- **The Importance of Ethics in Gene Therapies**
- **Reimbursement and Access**
- **Research Ethics**
- **Early Access Programs**

# The Importance of Ethics in Gene Therapies

Article | [Open access](#) | [Published: 07 June 2023](#)

## Trust and COVID-19 vaccine hesitancy

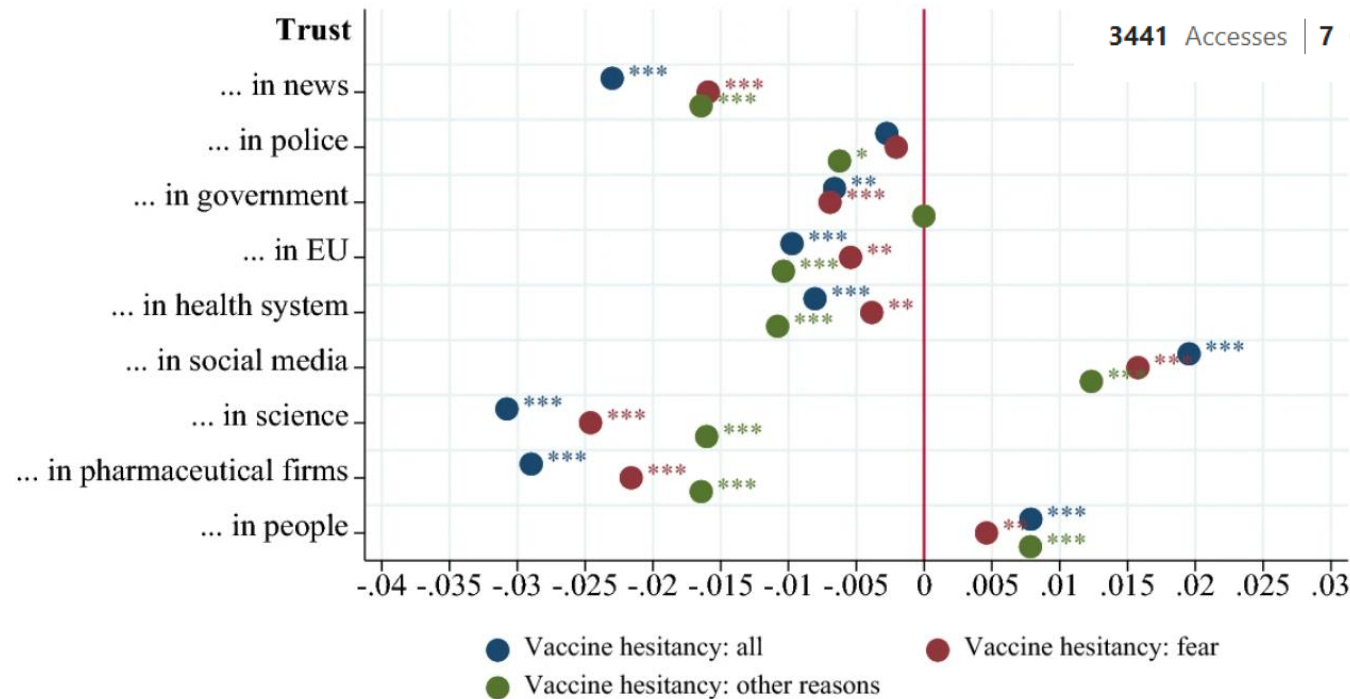
[Vincenzo Carrieri](#), [Sophie Guthmüller](#) & [Ansgar Wübker](#)

[Scientific Reports](#) **13**, Article number: 9245 (2023) | [Cite this article](#)

3441 Accesses | 7 Citations | 20 Altmetric | [Metrics](#)

**Figure 1**

From: [Trust and COVID-19 vaccine hesitancy](#)



(a)



## The Importance of Ethics in Gene Therapies (2)

- Promote **trust** – in products, processes and prices;
- Protect and promote the **well-being of patients and their families**;
- Enhance the **acceptability and explainability** of decisions (e.g., discontinuation of a clinical trial, definition of groups to receive certain therapies first);
- Protecting the **integrity** of research, the health professions, and the pharmaceutical industry.



## Reimbursement and Access (1)

### FDA-approved gene therapy products (non-oncological) (as of Jan 26, 2024)

<b>Casgevy</b>	Sickle cell disease, $\beta$ -thalassemia	Hematology
<b>Elevidys</b>	Duchenne muscular dystrophy	Neurology
<b>Hemgenix</b>	Hemophilia B	Hematology
<b>Luxturna</b>	RPE65 mutation-associated retinal dystrophy	Ophthalmology
<b>Lyfgenia</b>	Sickle cell disease	Hematology
<b>Roctavian</b>	Hemophilia A	Hematology
<b>Skysona</b>	Cerebral adrenoleukodystrophy (CALD)	Neurology
<b>Vyjuvek</b>	Epidermolysis bullosa	Dermatology
<b>Zynteglo</b>	$\beta$ -thalassemia	Hematology
<b>Zolgensma</b>	Spinal muscular atrophy (SMA)	Neurology



## Reimbursement and Access (2)

### List prices at launch (US) of gene therapy products (non-oncological) approved by the FDA in 2023

<b>Casgevy</b>	Hematology	USD 2.2 million
<b>Elevidys</b>	Neurology	USD 3.2 million
<b>Lyfgenia</b>	Hematology	USD 3.1 million
<b>Roctavian</b>	Hematology	USD 2.9 million
<b>Vyjuvek</b>	Dermatology	estimated treatment cost per year: USD 630,500



## Reimbursement and Access (3)

### General moral consideration in public health ethics (Childress et al., 2002):

- Producing benefits;
- Avoiding, preventing, and removing harms;
- Producing the maximal balance of benefits over harms and other costs (often called utility);
- Distributing benefits and burdens fairly (distributive justice) and **ensuring public participation**, including the participation of affected parties (procedural justice);
- **Respecting autonomous choices and actions**, including liberty of action;
- Protecting privacy and confidentiality;
- Keeping promises and commitments;
- Disclosing information as well as speaking honestly and truthfully (often grouped under **transparency**);
- Building and maintaining **trust**.

James F. Childress, Ruth R. Faden,  
Ruth D. Gaare, Lawrence O. Gostin,  
Jeffrey Kahn, Richard J. Bonnie,  
Nancy E. Kass, Anna C. Mastroianni,  
Jonathan D. Moreno, and Phillip Nieburg

*Journal of Law, Medicine & Ethics*, 30 (2002): 170–178.  
© 2002 by the American Society of Law, Medicine & Ethics.





## Reimbursement and Access (4)

### **Under which conditions should medicinal products be reimbursed by health insurance?**

- Efficacy/effectiveness vs. efficiency as basis for reimbursement decisions;
- Reimbursement of off-label use/non-approved medicinal products;
- Procedure for reimbursement decisions.

### **Which prices should be reimbursed by health insurance?**

- Health outcomes-based pricing (P4P);
- Procedure for determining reimbursement prices.



## Reimbursement and Access (5)



### Direct Medical Costs

#### Examples

- Inpatient or outpatient care
- Physician visits
- Rx medications and their administration
- Durable medical equipment

*Private and public insurance programs typically pay providers directly, and patients are responsible for co-pays*



### Indirect Costs: Productivity Loss

#### Examples

- Forced retirement
- Absenteeism
- Presenteeism (when employees cannot fully function in the workplace)
- Reduction in community participation and volunteer service

*Reduces income for patients and caregivers, while reducing productivity for employers, communities, society*



### Non-medical & Uncovered Healthcare Costs

#### Examples

- Necessary home or auto modifications
- Transportation and education costs
- Paid daily care
- Healthcare services not covered by insurance: experimental treatments, medical foods, and more

*Out-of-pocket costs absorbed directly by families living with RD*

<https://everylifefoundation.org/burden-landing/>



## Reimbursement and Access (6)

### EMPLOYMENT IN THE PHARMACEUTICAL INDUSTRY

EFPIA 2020	Units		Units
Austria	16,335	Latvia	2,232
Belgium	40,464	Lithuania	1,220
Bulgaria	15,500	Malta	1,033
Croatia	5,987	Netherlands	20,000
Cyprus	1,755	Norway	4,500
Czech Rep.	18,000	Poland	16,121
Denmark	25,686	Portugal	9,100
Estonia	380	Romania	35,000
Finland	6,178	Russia	n.a
France	99,310	Slovakia	2,287
Germany	115,519	Slovenia	11,969
Greece	26,500	Spain	48,867
Hungary	28,300	Sweden	13,156
Iceland	500	Switzerland	47,000
Ireland	42,000	Turkey	42,291
Italy	66,400	U.K.	72,000
<b>TOTAL</b>			<b>835,590</b>




### The Pharmaceutical Industry in Figures

Key Data \* 2022



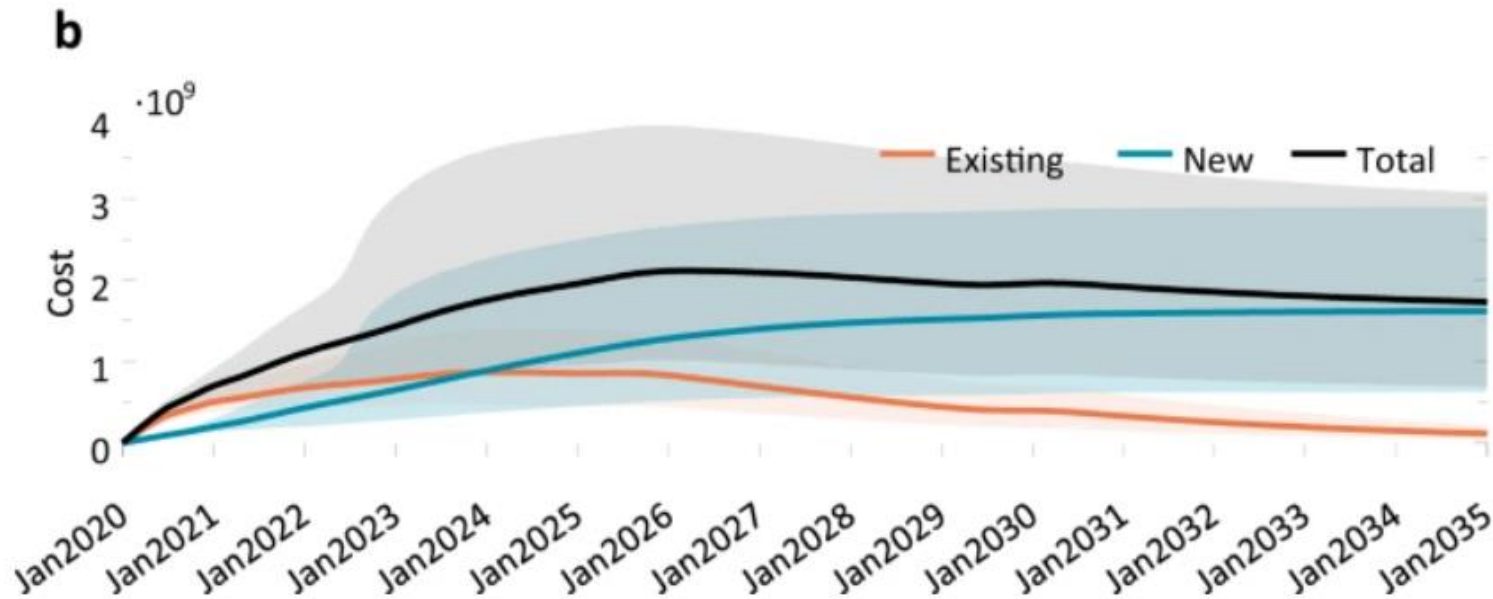
## Reimbursement and Access (7)

### European companies with FDA- or EC-approved gene therapy products in their product portfolio (as of Jan 26, 2024)

Adstiladrin	Oncology	Ferring Pharmaceuticals		
Casgevy	Hematology	CRISPR Therapeutics		Partnership with Vertex Pharmaceuticals
Elevidys	Neurology	Roche Holding AG		License from Sarepta Therapeutics
Kymriah	Oncology	Novartis AG		
Libmeldy (EC)	Neurology	Orchard Therapeutics		
Luxturna	Ophthalmology	Roche Holding AG		Developed by Spark Therapeutics
Strimvelis (EC)	Immunology	Orchard Therapeutics		Acquisition from GSK
Zolgensma	Neurology	Novartis AG		Developed by AveXis

## Reimbursement and Access (8)

Fig. 5: Simulated monthly spending on patients treated with gene therapy.



= ca. 72.5 USD/capita and year  
= ca. 0.5 % of total US  
healthcare spending

Wong, C.H., et al. The estimated annual financial impact of gene therapy in the United States. *Gene Ther* **30**, 761–773 (2023).

<https://www.nature.com/articles/s41434-023-00419-9>.



## Reimbursement and Access (9)

### Policy Recommendations

Incentivize R&D and marketing of new gene therapy products;	Beneficence, Utility
Adopt pricing policies to incentivize marketing and avoid market withdrawals on economic grounds (→ EU: Zynteglo, Skysona);	Beneficence, Justice, Respect for Persons, Solidarity
Ensure a transparent decision-making process on reimbursement of off-label use and non-approved gene therapy products;	Justice
Integrate patients' (and their families') perspectives in HTA processes;	Respect for Persons
Incentivize R&D of gene therapies for rare diseases.	Justice, Solidarity



## Research Ethics (1)

### Ethical Challenges of Gene Therapy Clinical Trials

- Risk-benefit ratio;
- Fair participant selection;
- Vulnerability and informed consent.



## Research Ethics (2)

### Risk-Benefit Ratio

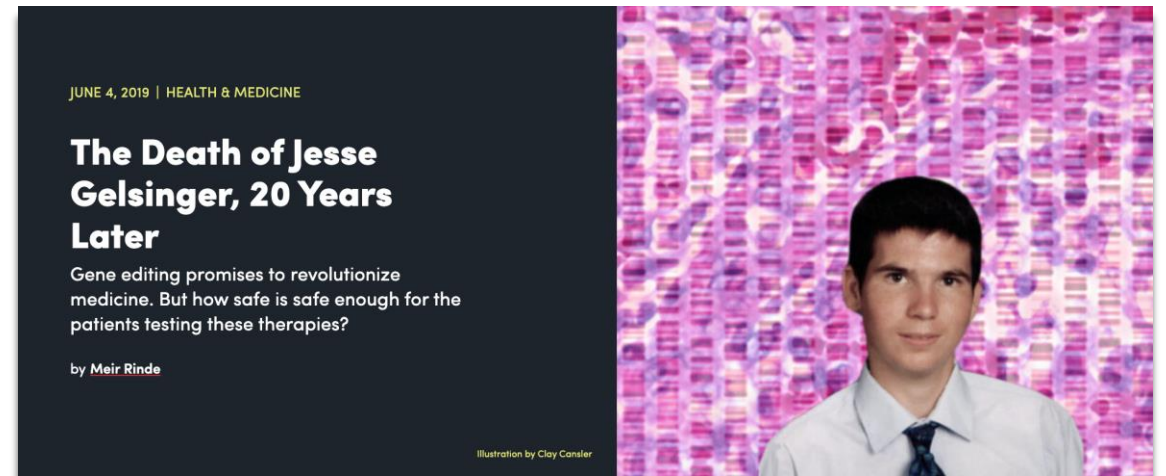
- Potentially life-long biological activity and potential carcinogenicity and unpredictable SAEs of gene therapies;
- **Need for a careful risk-benefit analysis**, particularly in the case of gene therapies for **children and non-life threatening diseases**.
- FDA (2020): „When there is limited previous human experience with a specific GT product, administration to several subjects concurrently may expose those subjects to unacceptable risk. Most first-in-human trials of GT products should stagger administration to consecutively enrolled subjects, for at least an initial group of subjects, followed by staggering between dose cohorts. This approach **limits the number of subjects who might be exposed to an unanticipated safety risk.**”



## Research Ethics (3)

### Fair Participant Selection

- Tension between principles of equity (= equal access to clinical studies) and non-maleficence (= duty to protect potential research participants from harm);
- **Tension between imperative to include different groups of patients** (e.g., children, patients with different courses of disease) **and the duty to protect research participants;**
- Respect for children's (future) autonomy.





## Research Ethics (4)

### Gene therapy and editing

Gene therapy and editing represents a combination of techniques used to manipulate disease related genes. The use of these techniques should adhere to the following guidelines:

- The use of gene therapy and somatic genome editing should conform to standards of medical ethics and professional responsibility.
- Patient autonomy should be respected, and informed consent should always be obtained. This informed consent process should include disclosure of the risks of gene therapy and editing, including the fact that the patient may have to undergo multiple rounds of gene therapy, the risk of an immune response, the potential problems arising from the use of viral vectors and off-target genome effects.
- Gene therapy and editing should only be undertaken after a careful analysis of the risks and benefits involved and an evaluation of the perceived effectiveness of the therapy, as compared to the risks, side effects, availability and effectiveness of other treatments.
- Gene editing of germline cells has scientifically unresolved risks and should not be clinically applied. This does not preclude testing gene editing or other similar research.

# WMA DECLARATION OF REYKJAVIK – ETHICAL CONSIDERATIONS REGARDING THE USE OF GENETICS IN HEALTH CARE



*Adopted by the 56<sup>th</sup> WMA General Assembly, Santiago, Chile, October 2005,  
revised by the 60<sup>th</sup> WMA General Assembly, New Delhi, India, October 2009  
and by the 70<sup>th</sup> WMA General Assembly, Tbilisi, Georgia, October 2019*



## Research Ethics (5)

### Vulnerability and Informed Consent

- Particular **safeguards in case of research with children** (→ CIOMS guidelines);
- False hopes and expectations of many patients → “miracle cure”;
- Situations of extreme distress, choc or despair (e.g., post-ACS) → high levels of vulnerability, irrationality and non-comprehension.



## Early Access Programs

- Ethical **conditions for setting up an EAP** for gene therapies;
- **Selection of participants**;
- **Reimbursement** by health insurance;
- Global Access Programs: **Fair allocation** of free-of-charge treatments.



**Thanks for your attention!**



Dr. iur., Dr. med. et Dr. sc. med. Julian W. März  
Institute of Biomedical Ethics and History of Medicine  
University of Zurich

<http://www.ibme.uzh.ch>  
[julian.maerz@ibme.uzh.ch](mailto:julian.maerz@ibme.uzh.ch)